

PROPOSED REVISION TO THE ARTS ENTREPRENEURSHIP MINOR

The Department of Arts Administration, Education & Policy requests the following changes to the current Arts Entrepreneurship Minor due to new faculty expertise in arts entrepreneurship and our student's interest in a more focused approach to the minor.

See current minor sheet and proposed minor sheet (attached)

Business course selections remain the same. Students will continue to take:

REQUIRED BUSINESS COURSES:

Entrepreneurship Courses (6 credit hours)

BUSMHR 2500 Entrepreneurship

BUSMHR 3510 New Venture Creation

Students will now take ARTEDU 3690, focused specifically on entrepreneurship within the arts, and then will select *either* ARTEDU 3680 or ARTEDU 3681 depending on their preferences for non-profit or for-profit sectors.

Creative Industry & Entrepreneurship Courses (9 credit hours)

1). ARTEDU 3690 Arts Entrepreneurship (approved fall 2020)

2). ARTEDU 3680 Exploring the Creative Industry: Art
Issues in the 21st Century

OR

ARTEDU 3681 Managing Non-Profit Arts Organizations:
Balancing Continuity & Change

3). ARTEDU 5683 Developing Arts Careers

We feel this will prepare arts entrepreneurship minors by allowing them to better understand arts entrepreneurship with regard to specific arts disciplines, to see the arts more broadly within entrepreneurship, and to focus on either for-profit or non-profit sectors.

Respectfully submitted,



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